

Concep Send: Customized UI



Description

Customize and enhance the look and feel of the Concep Send platform by incorporating your company's unique logo and color scheme.

Customized UI allows the flexibility to modify the color palette across various elements, including tabs, menu headings, icons, and reports, allowing for a seamless integration with your corporate branding.



Pain Points

- **Consistency Challenges** – Firms struggle to maintain a uniform aesthetic across multiple platforms while reinforcing their brand.
- **Manual Effort** – Customization involves significant manual labor, which is often considered unbillable time, thereby increasing operational costs.
- **Resource Allocation** – The need to adjust the standard neutral color scheme in reporting and visuals demands the allocation of internal resources.
- **Aesthetic Conflict** – The neutral color scheme can clash with or appear jarring when combined with branded materials, potentially compromising the visual appeal of board presentations and similar documents.



Outcomes/Benefits

- **Optimize Efficiency** – Our fast-track solution saves firm's time from doing the manual work of rebranding.
- **Labor Saver** – On-brand reports ready to generate and distribute in seconds.
- **Brand Harmony** – For enterprise firms, it helps facilitate brand recognition by portraying the Concep platform as an in-house solution.



Firm Resources Required

There is a simple form that firms can complete and submit to the Professional Services team, along with a copy of the logo that allows our team to start carry out the UI customization. The firm will provide the following:

- We will need a copy of your logo.
- A list of hex codes for the color schemes.